

PROMOTING INNOVATION
AND COLLABORATION IN
MEDICAL EDUCATION

The Generalists in Medical Education

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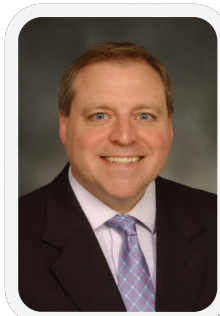
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Committed to
improving
medical
education with
the goal of
enhancing
patient care

Message From the Chair — Scott Cottrell, Ed.D.



For more than 30 years, The Generalists in Medical Education has supported educators across the medical education continuum. We are educators who teach and conduct scholarship for the benefit of our learners in all areas of undergraduate, graduate and continuing medical education. Our annual conferences are distinguished as friendly and collaborative opportunities to champion innovations and learn practical skills.

It may be fair to conclude that it has been a challenging time for medical education. Our friends and colleagues remain committed to continuing the important work of medical

educators. We hope you will join us in Chicago. Our 2014 conference theme is “**Focus on the Patient: Education for the Future of Healthcare.**” Our membership simply includes anyone who has ever attended or plans to attend our conference. We are looking forward to having an energized conversation about the past, present, and, most importantly, the future of medical education. We have much work to do and the best way forward will be informed by your contributions and insights.

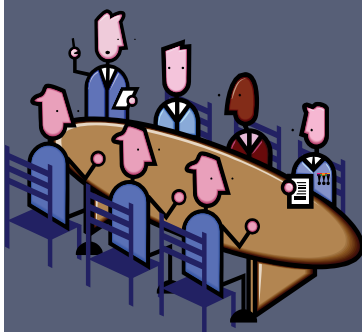
Our session formats are designed to share, learn and foster collaborations. Please consider how you can help submit, participate, and add to our problem-solving, skill acquisition, descriptive, and electronic poster and panel discussion sessions.

We also have a history of working with our fellow organizations, such as the International Association of Medical Science Educators (IAMSE), the Association of Standardized Patient Educators (ASPE), and the Alliance for Clinical Education (ACE). Since 2010, our proceedings have been published in Medical Science Educator - IAMSE’s official online journal.

The Generalists in Medical Education is looking forward to a great conference. We look forward to continuing a tradition and reputation of sharing educational innovations and moving medical education scholarship forward.



The 2014 conference theme is “Focus on the Patient: Education for the Future of Healthcare.”



2013 Conference Pictures

2014 Annual Conference — Mark the Date!

The 35th Annual Generalists in Medical Education conference is November 8—9, 2014 at Radisson Blu Aqua Hotel in Chicago, IL. Our 2014 conference theme is Focus on the Patient: Education for the Future of Healthcare. The hotel promotional code for the group rate is: GMEAML. The

conference rate is \$209/night single or double. The hotel is conveniently located next to the AAMC conference hotel. You may also call in to make reservations and ask for Generalists in Medical Education rate at 1-800-333-3333. We are very excited about the location this year and have

made efforts to plan an effective and efficient conference. In addition, registration costs have been kept to a minimum (**\$325 early-bird registration until October 10, 2014** and \$375 starting October 11). We look forward to another great conference!

Steering Committee

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School of Medicine

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Medical Branch

Era Buck - Member at
Large, University of Texas
Medical Branch

Julie B. Covarrubias -
Website/Membership, University
of Alabama at Birmingham



Servant Leader Award — Elza Mylona, Ph.D.

At the 2013 annual meeting in Philadelphia, Dr. Elza Mylona was honored with the prestigious Servant Leadership Award in recognition of a lifetime commitment to service in medical education. Elza is Associate Dean of Faculty Affairs & Prof Development at Eastern Virginia Medical School. She was selected for the award because of her efforts to establish and improve faculty-development programs that cultivate excellence. She launched the first institutional mentoring program for junior clinical faculty, and she has served in leadership roles in a variety of professional associations, including the AAMC groups on Educational and Faculty Affairs, the Association of Medical Education in Europe and The Generalists in Medical Education. Congratulations Elza!



Educator Profile: Dr. Anna Cianciolo



Dr. Anna Cianciolo is an assistant professor of medical education at Southern Illinois University School of Medicine (SIUSOM) and in 2013 was named the Editor in Chief of the international journal, *Teaching & Learning in Medicine*. Anna received her PhD in Engineering Psychology in 2001 from the Georgia Institute of Technology and spent two years as a two-year postdoctoral research associate at Yale University.

In 2005, she founded Command Performance Research, Inc. in Champaign, IL, where for six years she researched the design, development and evaluation of officer education for the US Army. Her work was used by the Army's Training and Doctrine Command to support policy decisions re-

garding computer-based instruction and distance learning.

Anna joined SIUSOM in 2011, where her teaching duties include faculty development, graduate courses in leadership and clinical performance assessment, and research mentorship. Her current research focuses on improving the effectiveness of classroom and clinical performance assessment, identifying the conditions that affect the success of small group learning, and expanding conceptual understanding of diagnostic expertise.

Anna is also an adjunct assistant professor of educational psychology at the University of Illinois, Urbana-Champaign and serves on the editorial board of *Journal of Experimental Psychology: Applied*.

As part of her continuing professional development, she attended the Harvard Macy Program Leading Innovations in Healthcare and Education in June 2013.

Anna has numerous areas of research expertise and scholarship. She has published extensively, including articles in books and journals, as well as conference proceedings.

Most recently, Anna was selected to receive this year's Association for Medical Education in Europe (AMEE) Miriam Friedman Ben-David New Educator Award. Congratulations Anna!

To join our LinkedIn group visit

<http://www.thegeneralists.org/>

Exchanging skills, knowledge,
and ideas to improve medical
education

The Generalists in Medical Education welcome basic scientists, clinicians, and other educators interested in medical education. We are educators who teach, conduct research, and provide support services in all areas of predoctoral, postdoctoral and continuing medical education. Specific areas of interest include curriculum and faculty development, testing and evaluation, and student services. At each annual conference, we exchange ideas and knowledge to enhance our professional growth. Each conference offers opportunities to develop understandings of the latest initiatives and innovations in medical education and to explore solutions to educational problems.

**We are committed to improving medical education with
the goal of enhancing patient care.**

Six Steps for Transforming Educational Activities into Scholarship

As medical educators engaged in teaching and learning, most of us aspire to turn our activities into scholarship; however, the scholarship component is all too often an afterthought — a result of an already too busy life. Yet, there are ways to maximize the work we do every day in our professional lives. The following are some ideas to help you get started.

1) Never take on any new educational activity without developing a scholarly component. This is easier said than done, but it is possible with some forethought.
2) Reflect on the work you are already doing. Be innovative — think outside the box! What excites you? What moti-

vates you? What is your passion? Generate a list of potential ideas, then narrow the list to two or three manageable projects.
3) Identify a question, concern, or need related to the two or three projects and write a one page plan to address that question, concern, or need. Explore how the proposed project will improve learning among your students and/or teaching within your department or discipline. The plan should also describe how you will design, implement and assess the effectiveness of the project.
4) Share your plans with other colleagues and incorporate their

feedback.

5) Select the project which most interests you and is accomplished relatively easily. Ask others to collaborate with you and agree to hold each other accountable for following through with the project. Together you can help each other stay on course and stay focused.
6) Stop procrastinating and stay mindful. This takes practice and commitment, but you can do it!

Best of luck in your educational scholarship endeavors,

Sheila M. Crow, Ph.D.